

PRIVACY POLICY

Zippor Ltd. ("Zippor") understands that protecting the privacy of those who visit its website, is of great importance. This is the reason why we are taking the necessary steps to ensure the privacy of those who visit our website (the "Site"). This Privacy Policy applies to the Site and supervises the way that information is gathered on the Site and the use that is made of such information. By using the Site, you are consenting to the conditions that appear in this policy.

Collecting information

Zippor might collect personal identification details such as your email address, your name, your residential/work address or your phone number. In addition, Zippor might collect anonymous demographical information which is not unique to you – such as your area code, age, gender, preferences and areas of interest.

In addition, information regarding your computer hardware and software is gathered automatically. This information could contain your IP address, the type of browser, names of site/users, access times and references to other internet sites. This information will be used by Zippor to activate services, to carry out quality control of the services and to provide general statistics relating to the use of the Site.

Please bear in mind that to the extent that you provide personal identification information, or personal sensitive information of any kind through the public channels on the Site, this information could be collected and used by other people.

***Remark** – Zippor does not read private on-line communications.

Zippor strongly recommends that you review the privacy declarations of the sites to which connect from the Site, so that you will be able to see how these sites gather, use and involve other people, in your information.

Zippor may only collect information through Cookies.

Use of your personal data

Zippor collects and uses your personal data for the purpose of running the Site and to provide services which you request. Zippor also makes use of your identification details to bring to your notice other products and services which are available to you on the Site and its add-ons. Zippor may also make contact with you through surveys in order to get your opinion about its existing services and about new or potential services which it may offer you in the future.

Zippor does not sell, hire or rent out its customer listings to any third parties. Zippor may, from time to time, contact you on behalf of its external business partners regarding special offers which could be of interest to you. In that circumstance, the personal identification details which are unique to you (such as your email address, name, address, phone number, etc.) are not given to any third parties. In addition, the

Zippor Site may share information with reliable partners when obtaining their assistance with statistical analysis, contacting you by email or post, providing support to customers or arranging shipment. None of these third parties are allowed to use your personal identification details other than for the purpose of providing services for the Site and must respect the confidentiality of your details.

Zippor does not use or share sensitive identification information such as ethnicity, religion or political leanings without your specific consent.

Zippor protects information and carries out a follow-up of the sites and internet pages on the Site which our customers visit, in order to identify what services on the Site are the most popular. This information is used to send personalized content and advertising from the Site to customers whose activity suggests that they are interested in specific subjects.

The Site will hand over your personal details without giving you notification, only if it is required to do so by a legal authority or when it genuinely believes that doing is necessary in order to: (a) to comply with the demands of the law or to cooperate with legal proceedings being conducted on the Site; (b) to protect and defend the rights and property of the Site; (c) to operate under circumstances of extreme emergency to protect the integrity and security of the Site's users or of the general public.

Zippor will not use PII's (Personal Identifiable Information) for targeting.

Using cookies

The Site uses "Cookies" to help you achieve a personally matched online experience. Cookies are text files located on your hard disc by the server. Cookies cannot be used to run software or to introduce viruses on to your computer. Cookies are adapted for you uniquely and can be activated only by the server that is operating the file on your computer.

One of the main purposes of Cookies is to facilitate time-saving. The objective of Cookies is to tell the site server that you have revisited a particular internet page. For example, if you have personally verified pages on the Site or registered for the Zippor Site or for its services, the Cookie helps the Site to retrieve personal data concerning other visits made there. This simplifies the process of documenting your personal data such as billing address and shipment address, etc. When you go back to that Site the information you provided previously can be collected and you will be able to make simple use of the features offered on the Site which you have personally authenticated.

You have the choice of whether to accept or reject Cookies. Most computer browsers are programmed by default to automatically allow Cookies, but in general it is possible to change the browser option and refuse to accept cookies - if that is your preference. If you refuse to accept cookies, it is possible that you won't be able to experience all the features and services offered you on the Site or on the other sites you visit.

Your personal data protection

We review this Privacy Policy regularly and reserve the right to make changes at any time to take account of changes in our business and legal requirements. We will place updates on our website.

Please take a look at the “*LAST UPDATED*” date at the bottom of this Privacy Policy to see when it was last revised.

Mobile In-App

Opt-out instructions –

Android - <https://support.google.com/ads/answer/2662922?hl=en>

iOS - <https://support.apple.com/en-us/HT202074>

Contact us

The Site welcomes any comments you make about this Policy. If you believe that Zippor is deviating from its Policy, please contact us at info@zippormedia.com– we will do everything is in our reasonable power and commercial capacity to attend to the problem immediately.

Last updated: 4/08/2016